

# Our Profile

## **OUR PROFILE**

# We are a german-based expert in sensor technologies

#### How we operate

- Founded in 1991 and grown through series of acquisitions and organically
- Headquartered in Berlin
- Production and development sites in 4 countries
- <u>Sales in 33 countries</u> in Europe, Americas and Asia
- About 1,000 employees
- €155,1 m sales in 2018



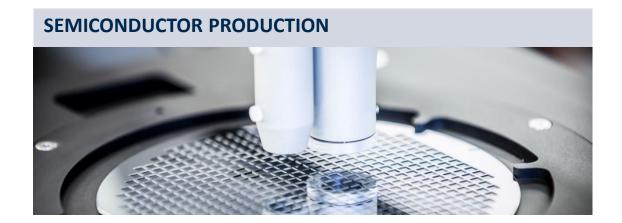
#### How we differ

- Unique capabilities in <u>photonics</u>, <u>pressure</u> sensors and advanced electronics
- Proven know-how to capture, filter and interpret physical parameters
- Long-term experience in industrializing differentiated technologies
- Solution-oriented and standard products for B2B customers
- Serving three <u>distinct growth markets</u>: Industrial, Medical, Mobility



## **OUR PROFILE**

# We offer chip & packaging expertise





#### Berlin-Oberschoeneweide

- Headquarters with central company departments
- Specialized in semiconductor production
- Chips on 4 and 6 inch silicon wafers
- IATF 16949 certificate (Automotive Industry)

#### 2) Berlin-Weissensee

- Focus on packaging technologies
- Specialized in the packaging of electronic microsystems for pressure, flow and optical sensors

#### 3) Dresden-Alberstadt

- Expertise in customer-specific system development
- Production focus on pressure, flow and optical sensors as well as system solutions
- Automotive certified (IATF 16949) high volume production

#### 4) Dresden-Klotzsche

- Design and connection technology of electronic microsystems
- Customer-specific miniaturization of optical sensors and pressure sensors
- Integrated Manufacturing Services (IMS)
- IATF 16949 certificate (Automotive Industry)

#### 5)Ulm

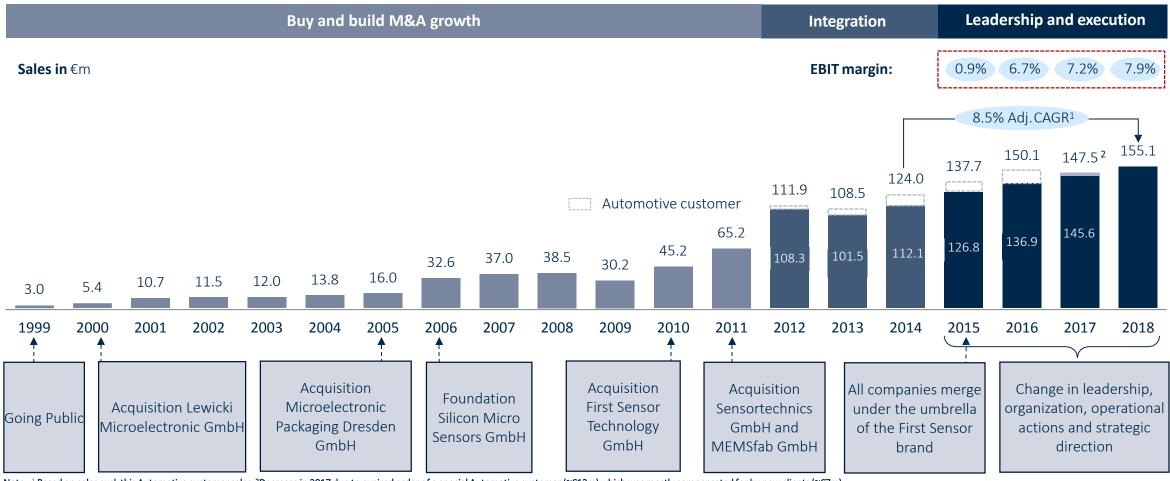
- Focus on packaging technologies for actuators (incl. emitters)
- Specialist for hybrid circuits, electronic modules and power electronics
- Products for safety- relevant process steps with a high quality requirements

#### 6) Munich

- Primarily sells FIS standard products
- Small share of third party product distribution to complement portfolio
- Engineering and specification competence

## **OUR PROFILE**

# We are clearly on a path of profitable growth



Note: ¹ Based on sales excl. this Automotive customer sales, ²Decrease in 2017 due to expired order of a special Automotive customer (~€12m) which was mostly compensated for by new clients (~€7m).



## **OUR COMPETENCIES**

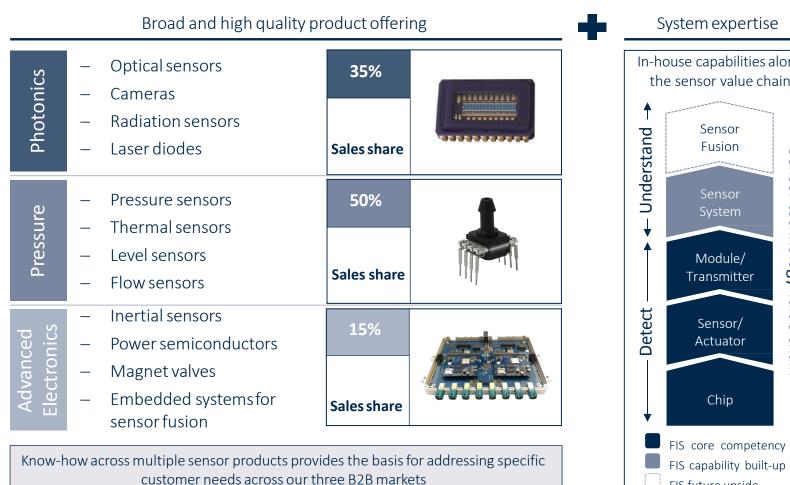
# We are a sensor expert for photonics, pressure & advanced electronics

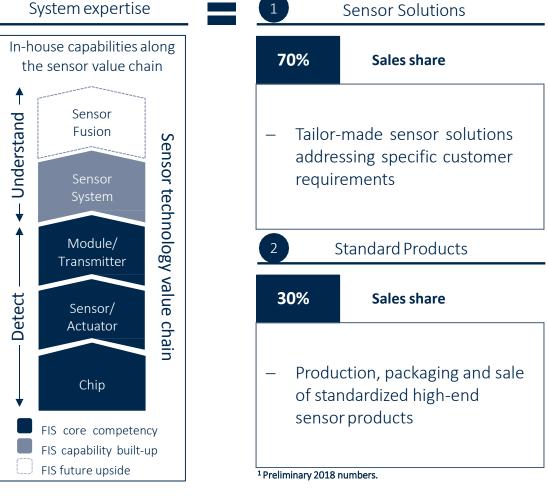
	Core technologies in which First Sensor is particularly strong		Next measures		Strategic objectives			
MEMS	"Pressure"	_	Full control of entire value chain including chip know-how Focus on highest-end performance sector to differentiate through accuracy and product quality	_	Next generation H series Expanding pressure business in Asia with H and K series	Drive market expansion of senseEdge technology for mobility, industrial and medical applications and strengthen low pressure and flow platforms		
APD	"Photonics"	_	Leading in APD technology that is key for fast growing applications such as LiDAR  Lowest noise amongst competitors, significantly improving detection quality  Superior design and process technology	_	New APD generation for autonomous machines Strengthening photonic business in North America	Further strengthen our leading position in APD/LiDAR		
Cameras	"Photonics"	  -  -	Ability to program and control the camera directly  Specialist for harsh environments and low-light applications  Design suited for easily connecting other sensors – basis for sensor fusion	-	Sensor fusion with Embedded ECU & software competencies Growth with commercial & special vehicles	Establish a sustainable position in the future growth market for advanced driver-assistance systems and autonomous driving		
	Technologically leading pressure and optical components along the sensor value chain							



## **OUR COMPETENCIES**

# We provide customer-specific sensor solutions and standard products





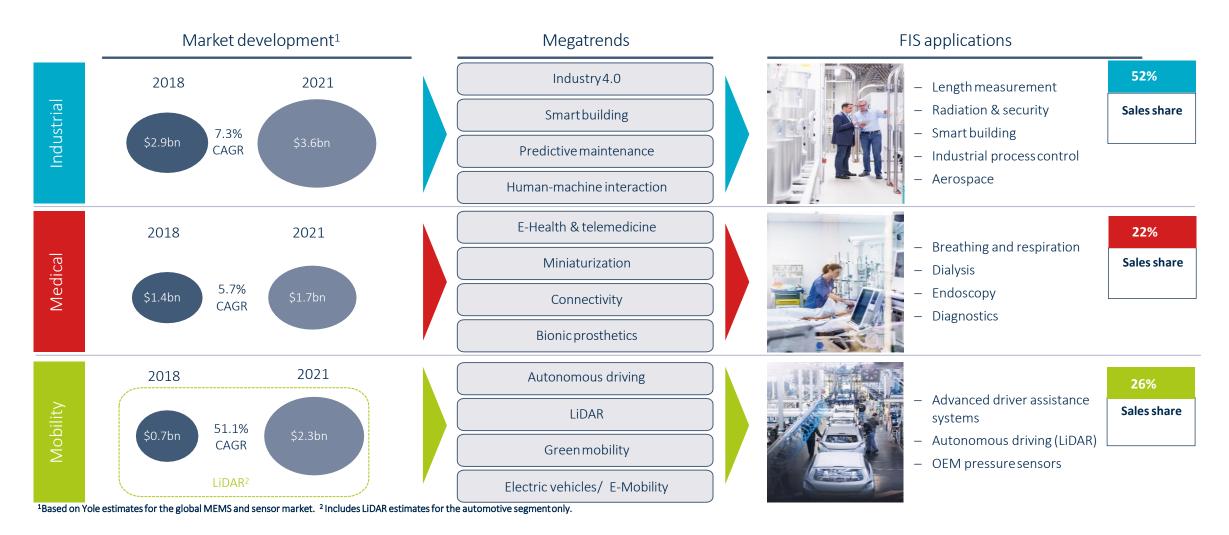


# OUR MARKET POSITION



## **OUR MARKET POSITION**

# We focus on three growing B2B markets

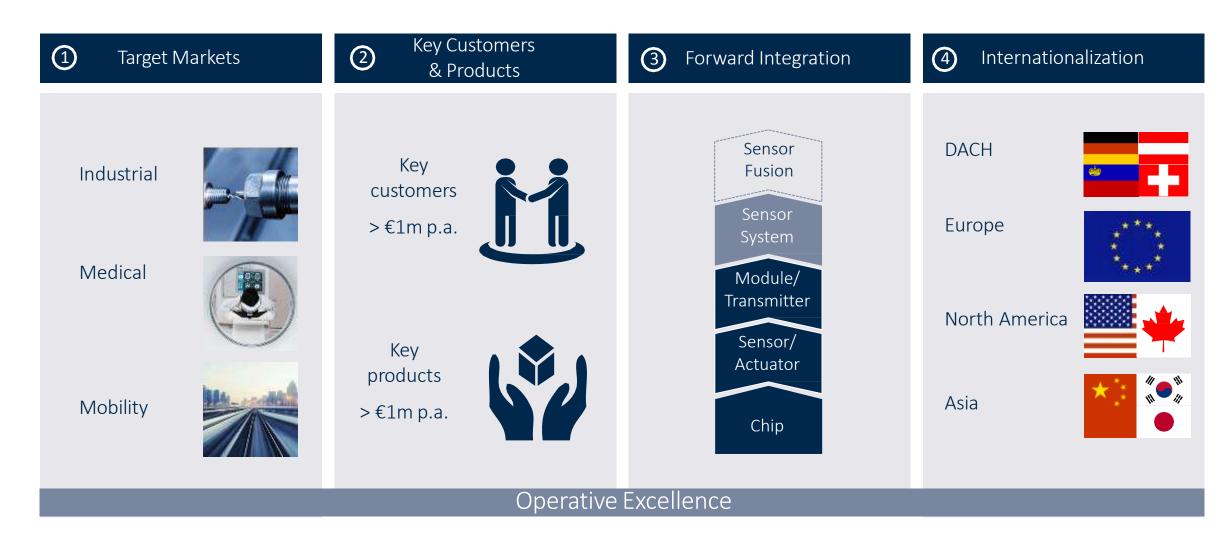




# Our Strategy

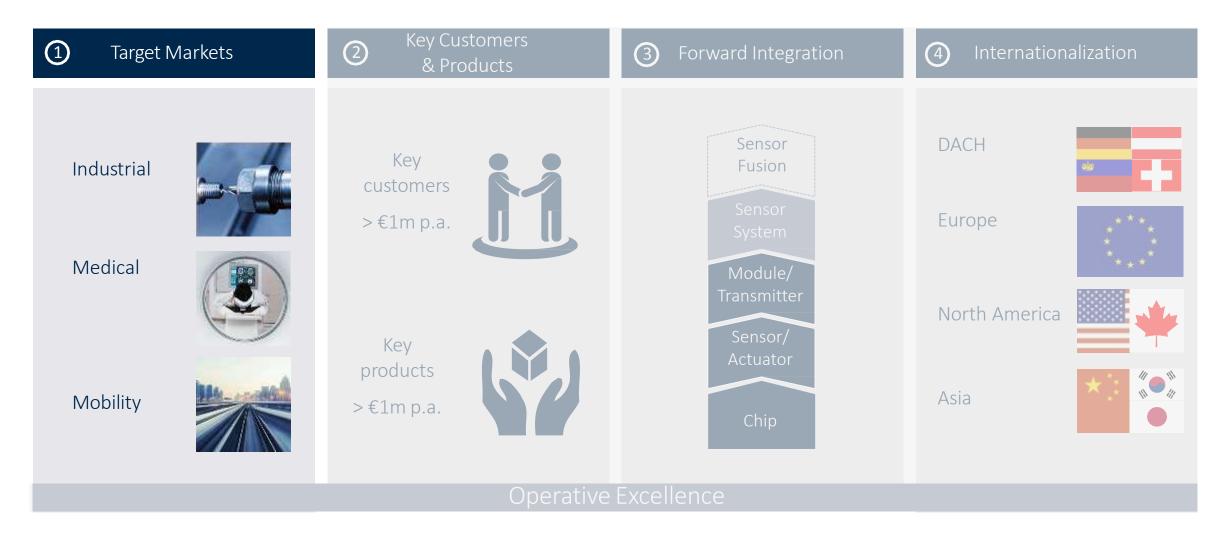
## STRATEGY FOR PROFITABLE GROWTH

# We generate and utilize economies of scale in 4 dimensions



## STRATEGY FOR PROFITABLE GROWTH

# Dimension 1: Clear focus on our target markets



## DIMENSION 1: CLEAR FOCUS ON OUR TARGET MARKETS

# We grow in megatrend driven target markets

## **INDUSTRIAL**



#### **MEDICAL**



#### **MOBILITY**



#### **DIGITIZATION & CONNECTIVITY**

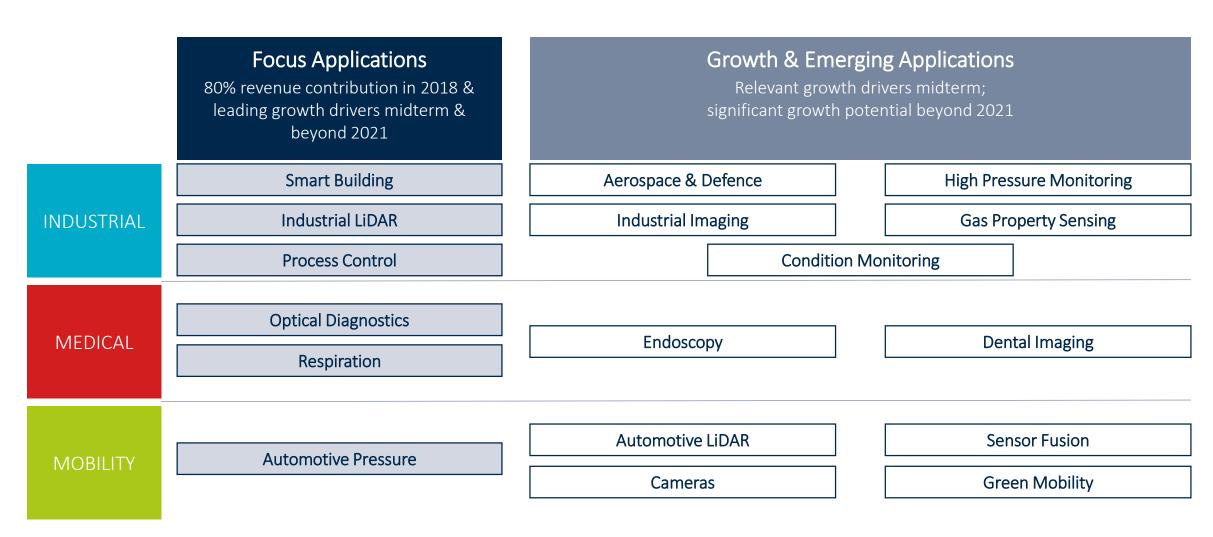
- INDUSTRY 4.0
- SMART CITIES
- INTERNET OF THINGS

- E-HEALTH & TELEMEDICINE
- MINIATURIZATION
- AMBIENT ASSISTED LIVING

- AUTONOMOUS DRIVING
- GREEN MOBILITY

## DIMENSION 1: CLEAR FOCUS ON OUR TARGET MARKETS

# and focus on applications with most relevant contributions to growth



## OUR STRATEGY FOR PROFITABLE GROWTH

# Our next measures: Novelties, targeted sales & expanded capacities







Grow with pressure in Asia

Next generation H series

Sensor fusion with Embedded ECU & software competencies

New APD generation for autonomous machines

Increase production capacities

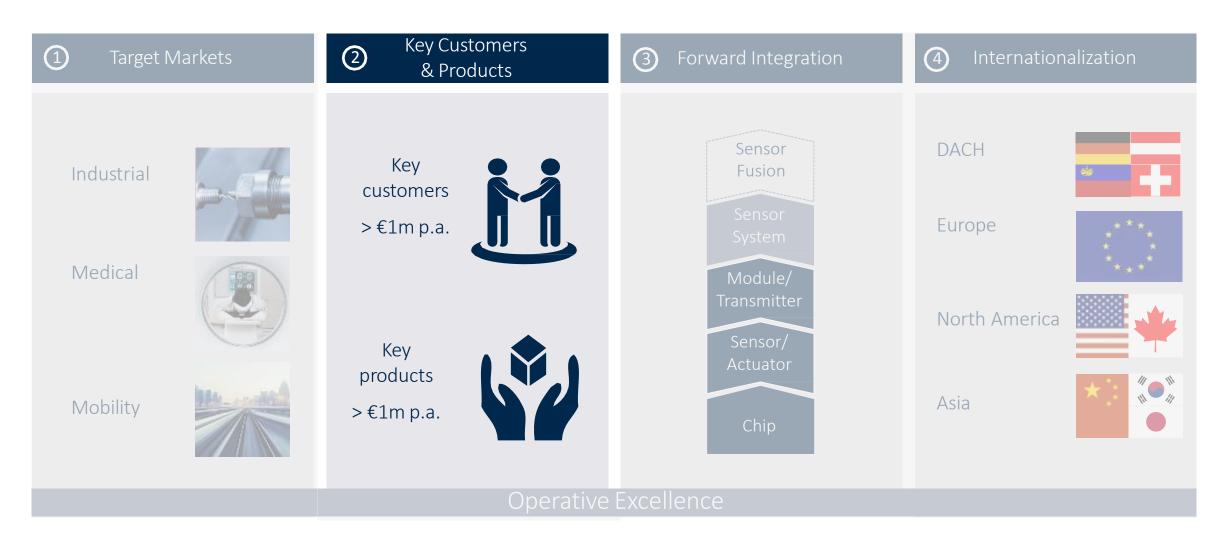
Volume production with new camera family

- Expand imaging in North America
- Grow with optical packaging

Conquer the truck market

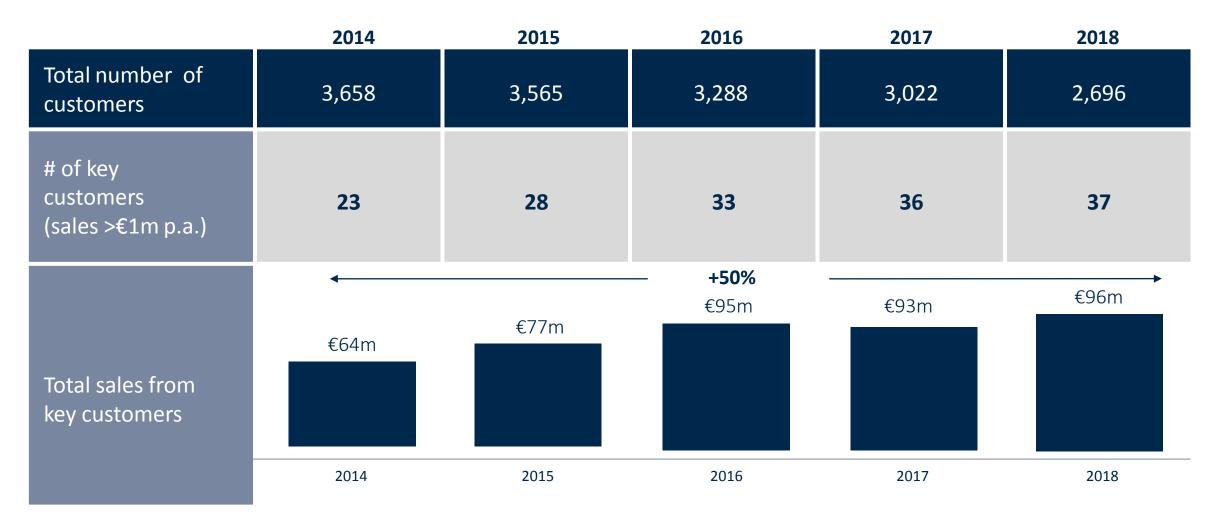
## **OUR STRATEGY FOR PROFITABLE GROWTH**

# Dimension 2: Clear focus on key customers and key products



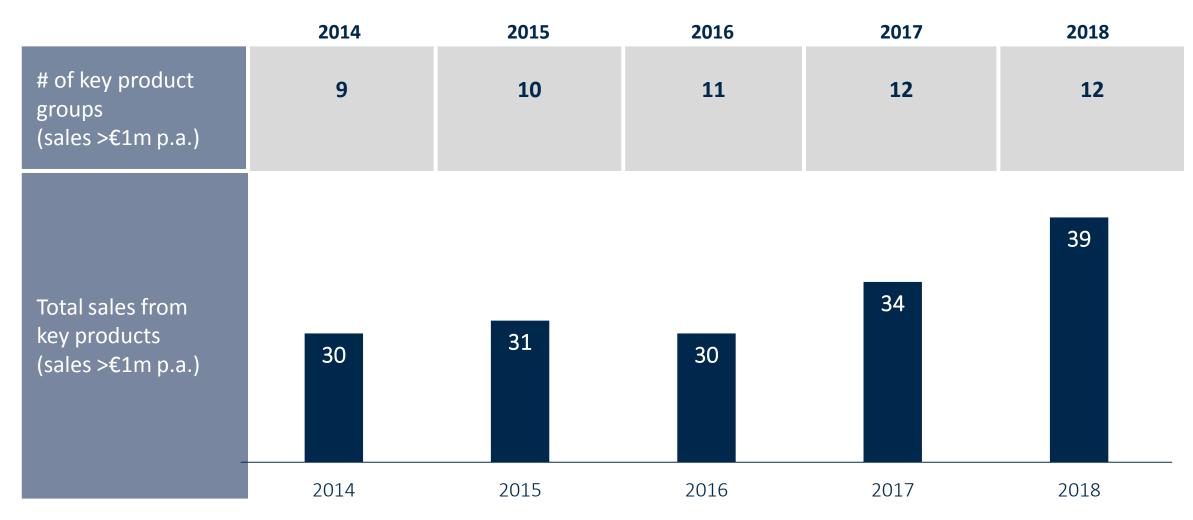
## DIMENSION 2: CLEAR FOCUS ON KEY CUSTOMERS

# We have significantly increased sales with our key customers



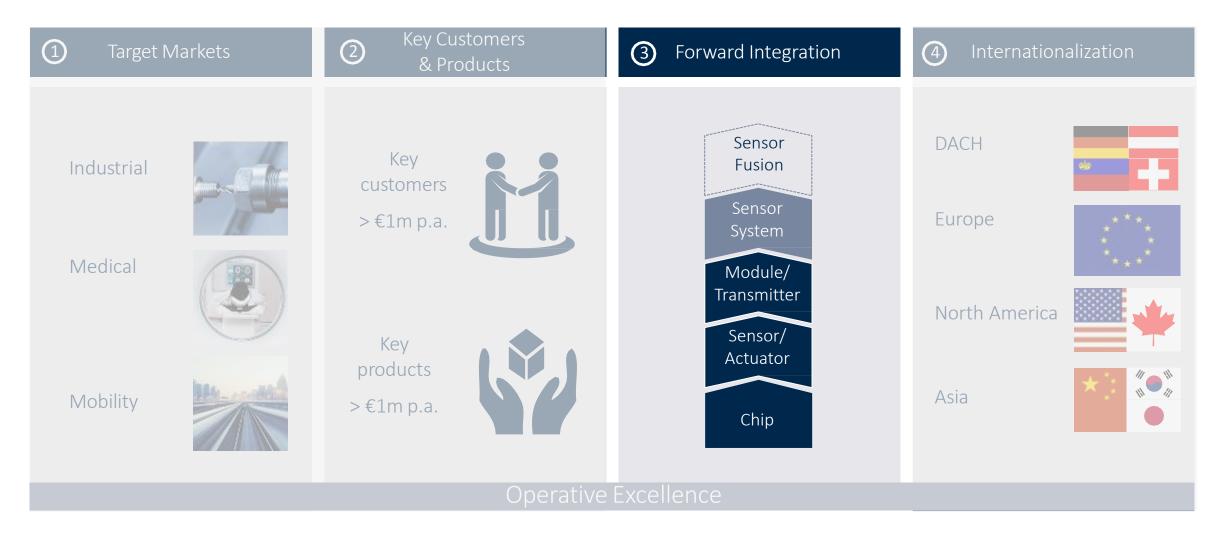
## DIMENSION 2: CLEAR FOCUS ON KEY CUSTOMERS

# Sales with our key products has grown since rollout of our strategy



## OUR STRATEGY FOR PROFITABLE GROWTH

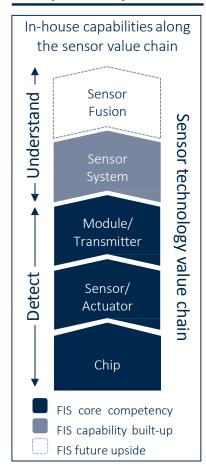
# Dimension 3: Clear focus on forward integration



## DIMENSION 3: CLEAR FOCUS ON FORWARD INTEGRATION

# System expertise along the value chain is a strong basis for our offering

#### System expertise



#### Broad and high quality product offering

Optical sensorsCameras

Photonics

Pressure

Radiation sensors

Laser diodes

Pressure sensors

Thermal sensors

Level sensors

Flow sensors

nertial sensors

Power semiconductors

Magnet valves

Embedded systems for sensor fusion

#### Key growth drivers















# Our roadmap

## DIMENSION 3: CLEAR FOCUS ON FORWARD INTEGRATION

# We use 3 key growths drivers to expand our market position

MEMS / Pressure

APD/LiDAR

Camera Systems

Strategic objectives

Drive market expansion by strengthening low and high pressure business and flow platforms

Further strengthen leading position, strongly increasing sales

Establish sustainable and defendable position for ADAS and autonomous driving

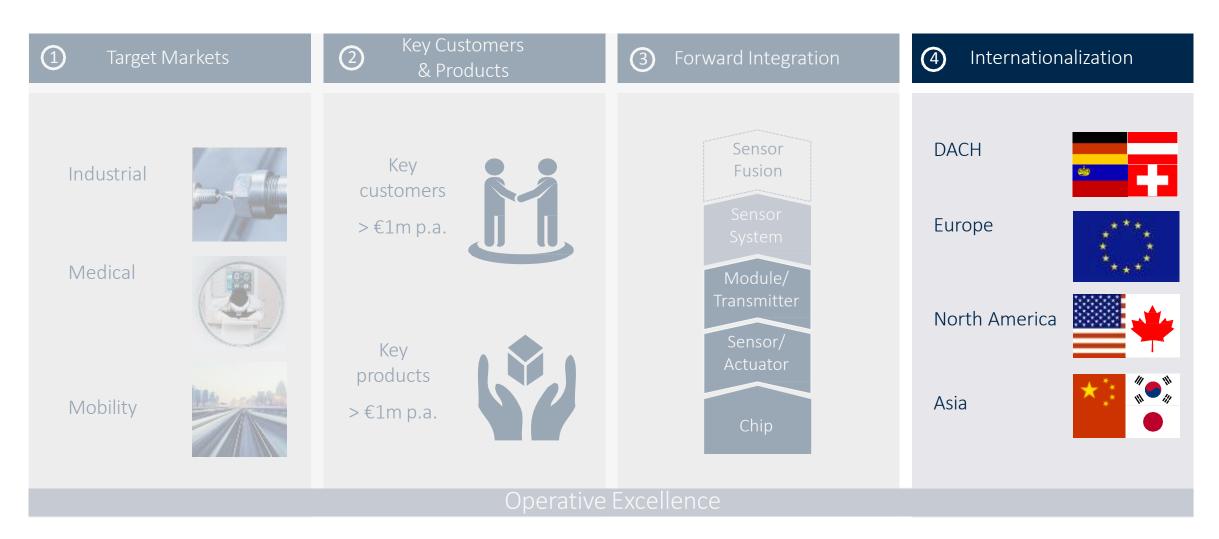
- Focus on sensEdge technology
- Enhance pressure & transmitter products
- New liquid quality mobility sensors
- High dynamic range sensor family
- Gas property sensors
- Oil filled technologies

- Automotive-quality LiDAR receiver
- APD-array-chips for 905nm on 6"
- Scalable low cost packaging platform
- System-in-package receivers + ASIC
- Laser assemblies with pulse driver
- Reference system designs

- Expand portfolio for cameras
- Further develop camera systems
- Implement modular approach to new product and system development
- Concentrate on special & commercial vehicles, mobile machinery
- Specialize in surround view and emergency breaking applications

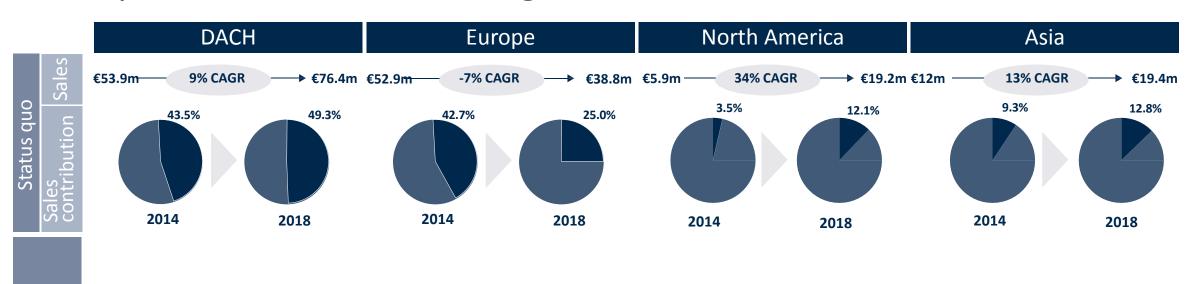
## STRATEGY FOR PROFITABLE GROWTH

## Dimension 4: Clear focus on internationalization



## DIMENSION 4: CLEAR FOCUS ON INTERNATIONALIZATION

# We expand our vertical and regional sales worldwide



Cross selling between solution & distribution sales

Expand private label agreement

Leverage strong customer base

Cross selling between solution & distribution sales

Accelerate distribution business with local channel partners

Strengthen sales channel in Israel

Enrich direct sales with additional product/industry focused experts

Focus on identified prospective key accounts

Strengthen distribution partners for standard product sales

Higher volume of standard products via partner network

Stay focused on dedicated subset of target markets

Products & services **fitting the market requirements** 

Strategic roadmap

## STRATEGY FOR PROFITABLE GROWTH

# Foundation: Operative Excellence



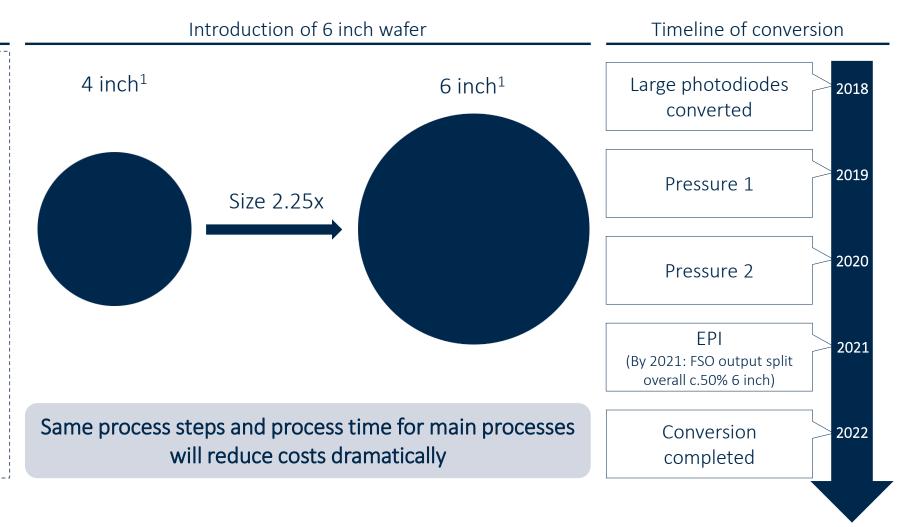
## FOUNDATION: OPERATIVE EXCELLENCE

# Introduction of 6 inch wafer will substantially enhance productivity

#### Strategic rationale

- Production effectiveness(improved edge/area ratio)
- Production efficiency

   (elimination of setup for conversion from 4 to 6 inch)
- Cost reduction (more chips on one wafer)
- Pilot projects completed:
   10% of volume already
   converted
- 6" investments already completed, further investments only to renew equipment set and new technologies



## FOUNDATION: OPERATIVE EXCELLENCE

# We actively utilize outsourcing for a flexible production network

#### **Outsourcing process**

- 1 Define products for outsourcing
  - ldentify long list of potential partners
    - 3 Short list in evaluation
      - 4 Newly qualified partners

#### **Driving criteria for further outsourcing**

- Risk mitigation
- Increase margin
- Focus on USPs

#### **Target products**

- Commodity technologies with high demand for automation (investment = capital intensive)
- Intensive manual work

#### **Benefits**

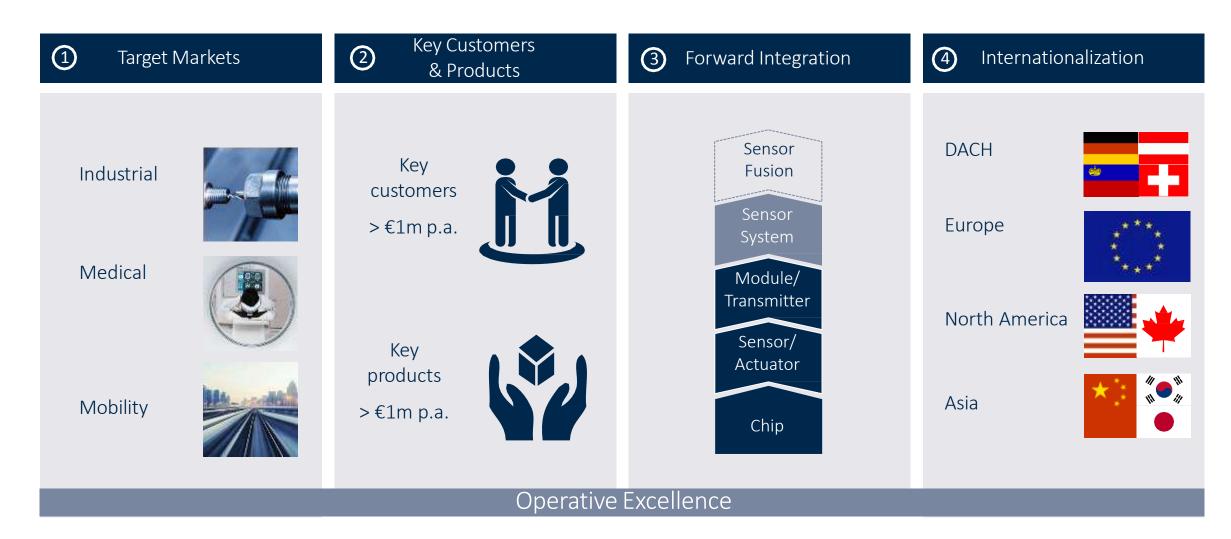
- Higher margin through production in low cost countries
- Reduced capital requirements
- High flexibility

#### **Risks**

- Qualification
- Dependency (influence)
- Continuous improvement vs. price

## STRATEGY FOR PROFITABLE GROWTH

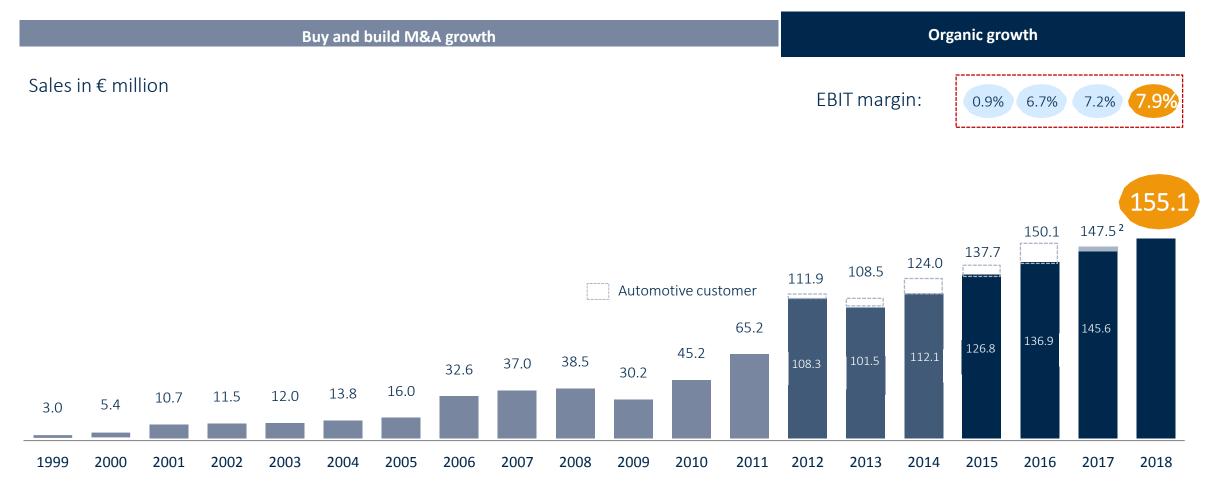
# We generate and utilize economies of scale in 4 dimensions



# Our Key Figures 2018

## FINANCIAL RESULT 2018: AT A GLANCE

# We further succeed in implementing our strategy for profitable growth

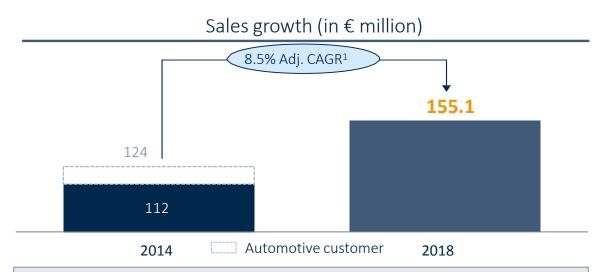


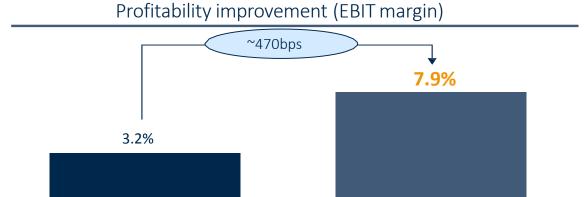
Note: 1 Based on sales excl. this automotive customer sales. 2 Decrease in 2017 due to expired order of a special automotive customer (~€12m) which was mostly compensated for by new clients (~€7m).



## FINANCIAL RESULT 2018: AT A GLANCE

# Top-line growth & margin improvement based on dedicated measures





Strong top-line growth despite portfolio restructuring efforts and focus on operational excellence

- Set-up of one group-wide sales team, regionally focused teams for Asia and Americas, KAM for large customers
- Streamlining of product and customer portfolio: Significantly less variances, volume bundling, "last time buy offers"
- Standard products successfully offered to the markets
- Value-based pricing and volume incentives esp. in solutions business

Significantly expanded margin levels through operational measures and phase-in of higher margin products

- ONE process map for all facilities/functions with ONE SAP 4/HANA
- Transparent controlling tools and KPIs

2014

- Major improvements in terms of batch size, lead time, value chain efficiency, yield and sourcing
- Increased production efficiency through harmonization
  - → 40 % gross margin target for all standard products and solutions

<sup>&</sup>lt;sup>1</sup> Based on sales excl. sales of a special automotive customer



2018

## FINANCIAL RESULT 2018: P+L STATEMENT

# Significant improvement of all relevant key figures has been achieved

In € million	2017	2018	Change
1. Revenues	147.5	155.1	7.6
Other operating income	3.3	2.6	-0.7
Change in inventory	-1.5	4.5	6.0
Other own work capitalized	2.5	2.0	0.5
Cost of material	-69.3	-76.1	-6.8
2. Gross profit	82.5	88.1	5.6
3. Personnel expenses	-46.6	-49.0	-2.5
4. Other operating expenses	-16.3	-17.8	-1.5
Operating result (EBITDA)	19.6	21.3	1.6
Depreciation and amortization	-6.8	-6.8	
Operating result before goodwill amortization (EBITA)	12.8	14.5	1.7
Goodwill amortization	-2.3	-2.2	
5. Earnings before interest and tax (EBIT)	10.6	12.2	1.7
6. Financial result	-3.4	-1.8	1.6
Income before tax (EBT)	7.1	10.4	3.3
Taxes	-2.8	-2.9	-0.1
Net income	4.4	7.5	3.1

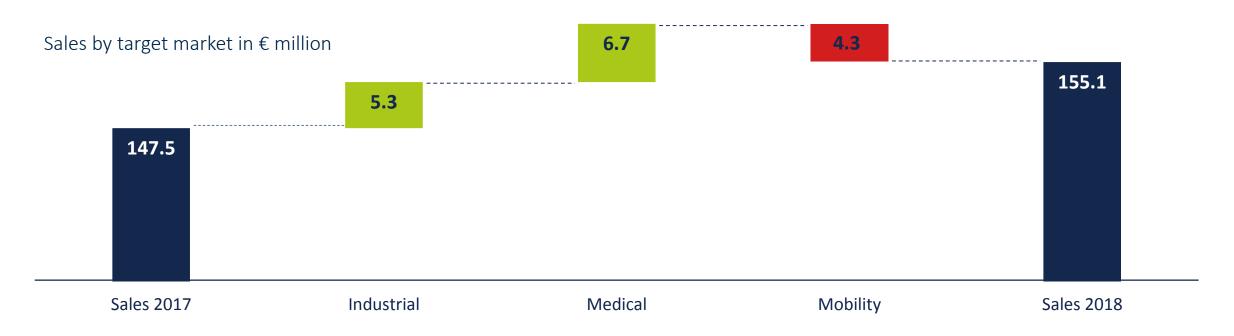
2.96%

First Sensor ©

4.85%

## P+L STATEMENT: REVENUES

# We continue in implementing our strategy for profitable growth



#### Industrial

- Sales growth 7.0%
- New business in the area of photonic and pressure sensors
- Raising demand in Asia

#### Medical

- Sales growth 23.7%
- Raising demand for H series Expanded business with imaging solutions in North America

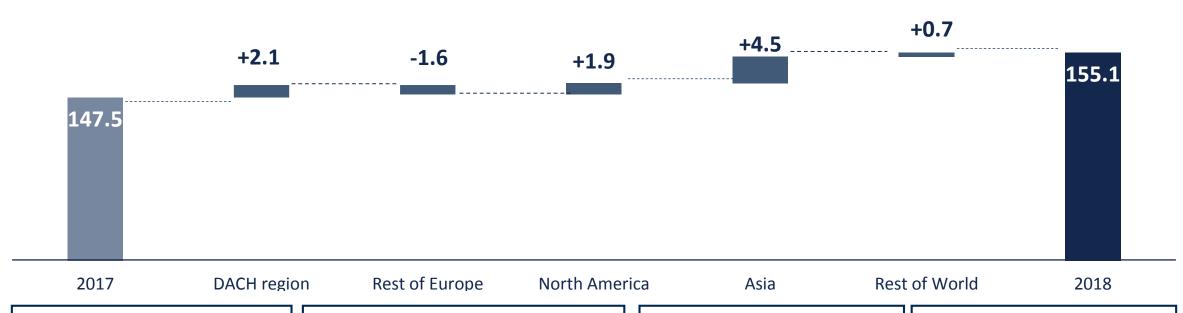
#### Mobility

- Sales decline -9.6%
- Volatile geopolitical developments in automotive industry
- Launch of Camera & ECU products

## P+L STATEMENT: REVENUES

# We further strengthen our international presence

Sales in € million



#### DACH region

- Growth + 2.8%
- Germany remains the biggest market

#### Rest of Europe

- Sales decrease in Hungary
- Sales increase in Switzerland

#### North America

- Growth + 11.3%
- Sales increase in USA and Canada

#### Asia

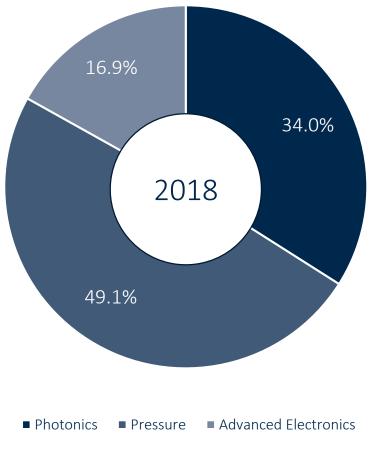
- Growth + 30.2%
- Sales increase in China



## P+L STATEMENT: REVENUES

# Growth drivers: photonic and pressure sensors

Sales share product groups in %



#### Commentary

#### **Photonics**

- LiDAR receivers for driver assistance systems, robots and drones
- Customer-specific camera modules for industrial inspection and aerial surveillance
- Embedded electronic control unit (ECU) for driver assistance systems

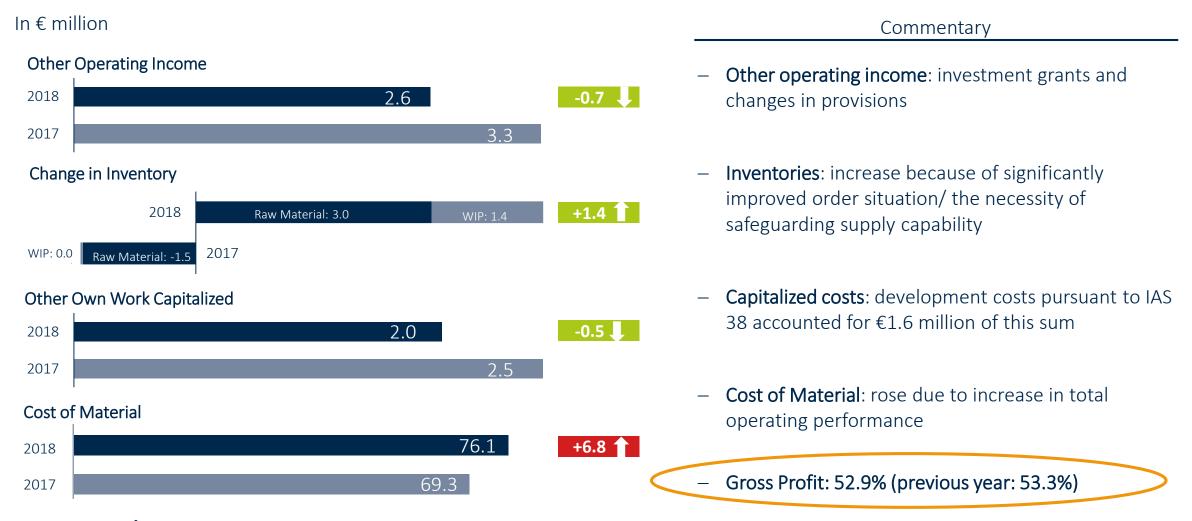
#### **Pressure**

- Customer-specific pressure sensor component for industrial transmitters
- Gas property sensor system for fast and efficient detection of gas mixtures



## P+L STATEMENT: GROSS PROFIT

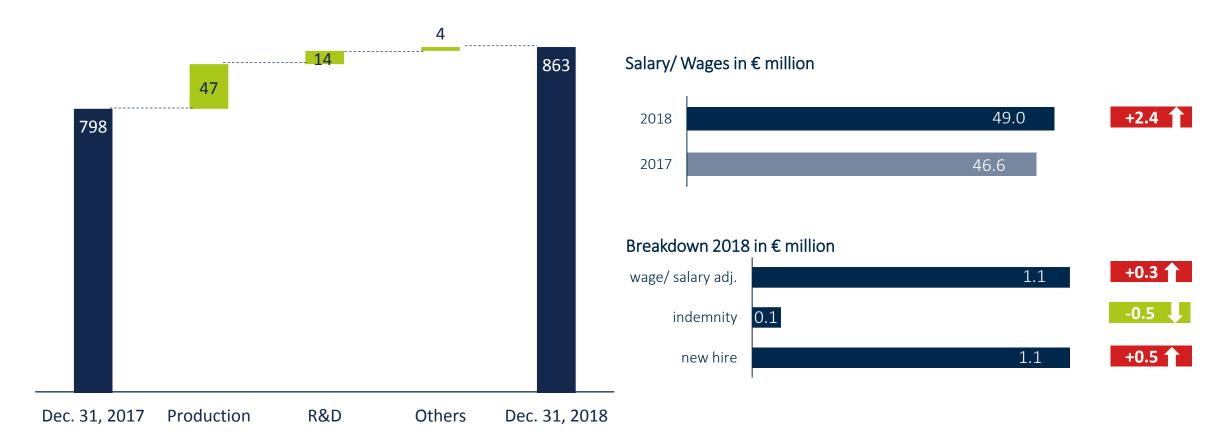
# Gross profit with 52.9% slightly decreased due to higher inventories



## P+L STATEMENT: PERSONNEL EXPENSES

# Increased FTE through investing in production and R&D for growth

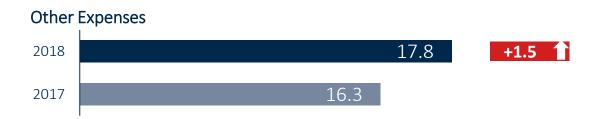
Employees in FTE



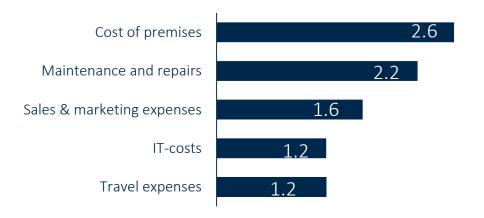
### P+L STATEMENT: OTHER EXPENSES

# Other operating expenses increase slightly by € 1.5 million





#### Breakdown 2018, Top 5



#### Commentary

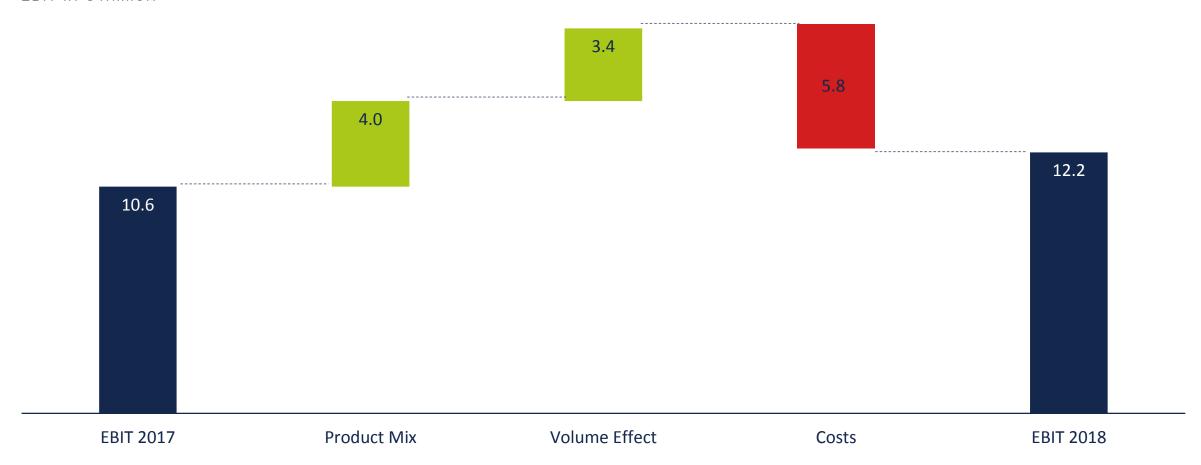
- Increased costs for maintenance of buildings and production equipment
- Increased recruitment costs for hiring qualified staff
- Higher R&D expenses for investing in new product generations
- More travel expenses due to internationalization
- Warranty expenses decrease by 45.6%
- Legal and accountancy fees decrease by 32.8%



### P+L STATEMENT: EBIT

# EBIT increased by 16%

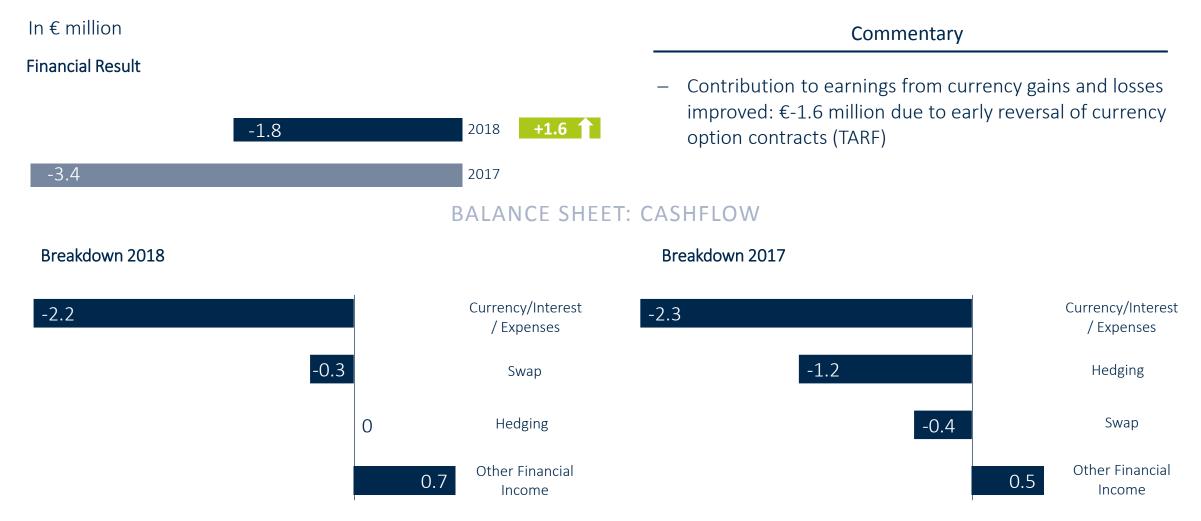
EBIT in € million





### P+L STATEMENT: FINANCIAL RESULT

# Foreign currency policy leads to improved financial result



### FINANCIAL RESULT 2018: BALANCE SHEET

# Equity ratio rose by 1.4%





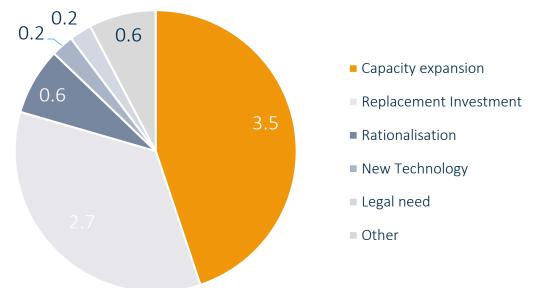
### **BALANCE SHEET**

# Investments in capacities and new equipment for growth





#### **Bookings**

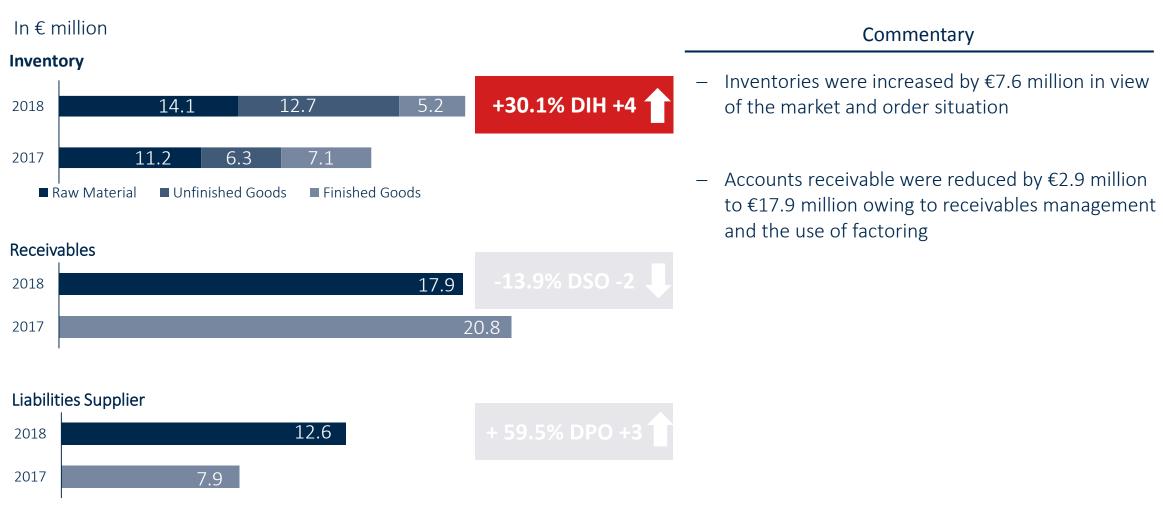


#### Commentary

- Renovation of the sites Berlin-Weißensee,
   Oberdischingen and Dresden Klotzsche
- New equipment for our Fab in Berlin-Oberschöneweide
- 6-Inch-Equipment mainly implemented in 2017
- Selected insourcing of production processes in Berlin

### BALANCE SHEET: NET WORKING CAPITAL

# DSO slightly improved due to reductions of overdues and factoring



### **BALANCE SHEET: CASHFLOW**

# Group's liquidity position remains comfortable

#### In € million

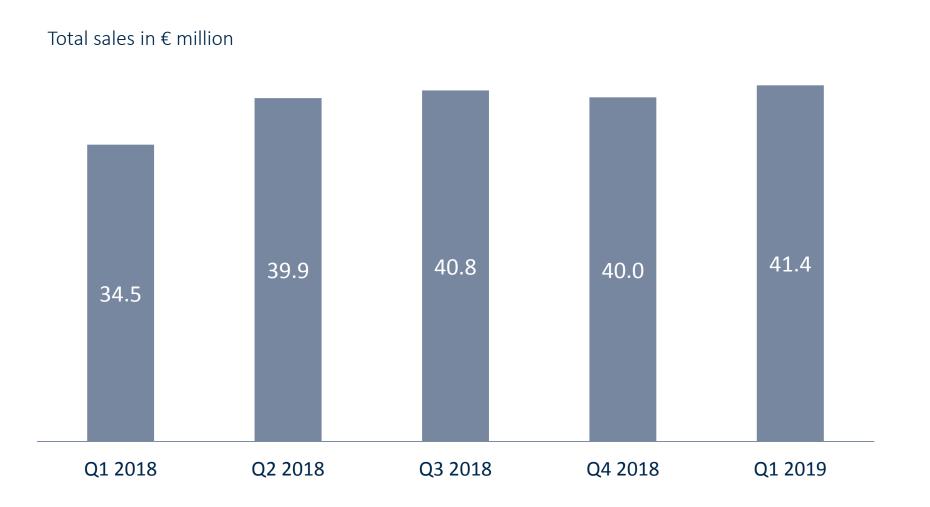
Cash Flow	2017	2018
Operating CF	16.0	15.9
Investing CF	-12.5	-9.6
Free CF	3.5	6.3
Financing CF	-1.7	-3.4
Total CF	1.8	2.9
Cash	25.5	28.5

#### Commentary

- Operating cash flow on same level as previous year
- Cash flow from investing activities still reflects the high level of investment required by First Sensor
- Investments largely related to new machinery and equipment (expanding vertical integration, process improvements and increasing capacity)
- Cash flow from financing activities included the dividend distribution of €1.6 million

# Our Key Figures Q1 2019

# Solid sales growth

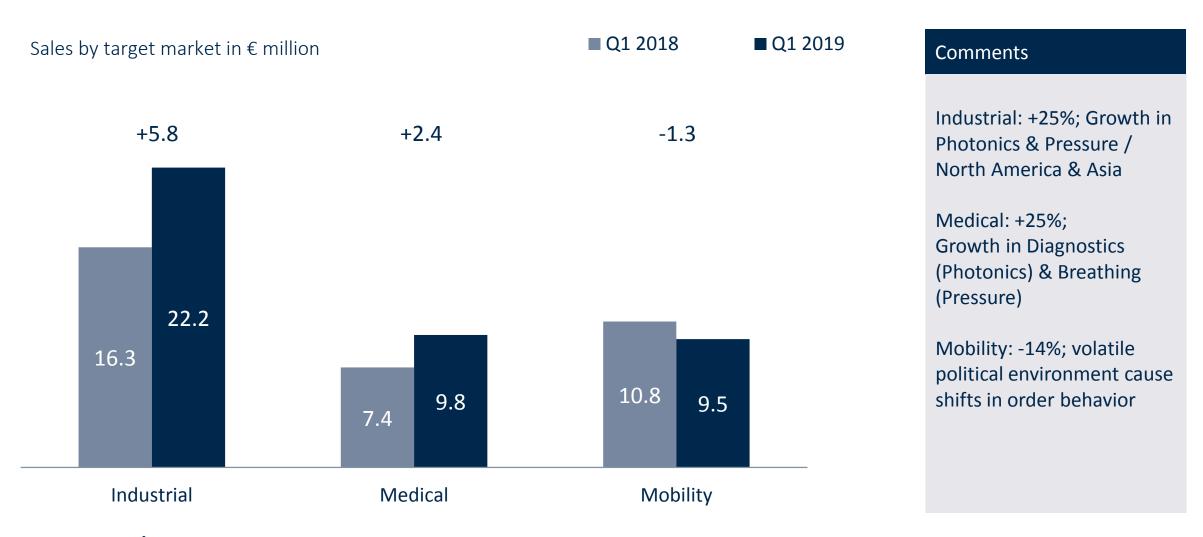


#### Comments

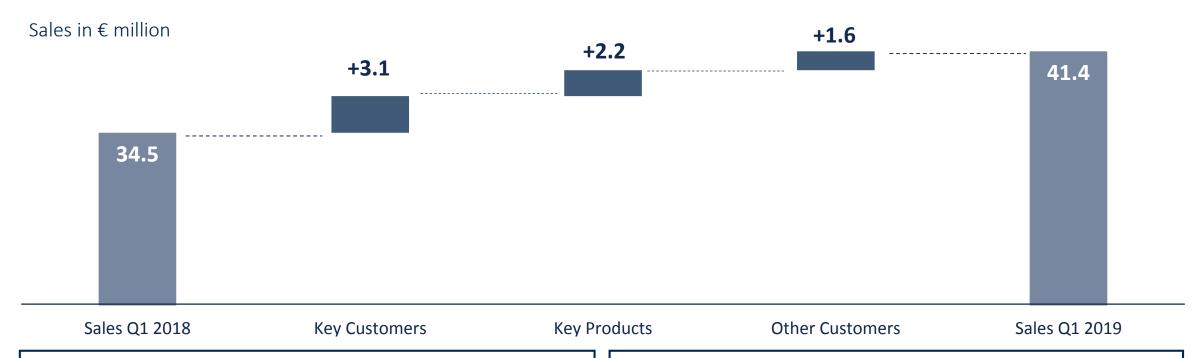
Further strengthening First Sensor's core business Photonics (+€3.5 million) and Pressure (+€3.5 million)

Growing demand for Imaging solutions and standard products of our H series

# Strong demand in Industrial and Medical target markets



# Increased sales with key customers and key products



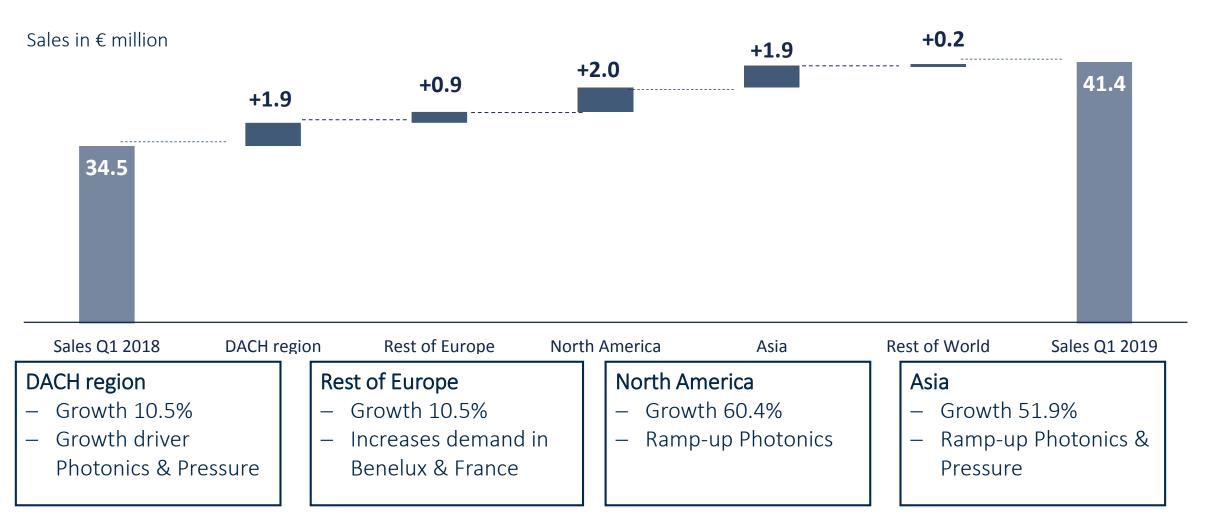
#### **Key Customers**

 Strong demand for Imaging Solution in the target markets Industrial und Medical

#### **Key Products**

- Strong demand for pressure sensors (H series) by Industrial und Medical customers
- Strong demand for pressure chips for Process Control

# Expanded activities in North America & Asia show further results



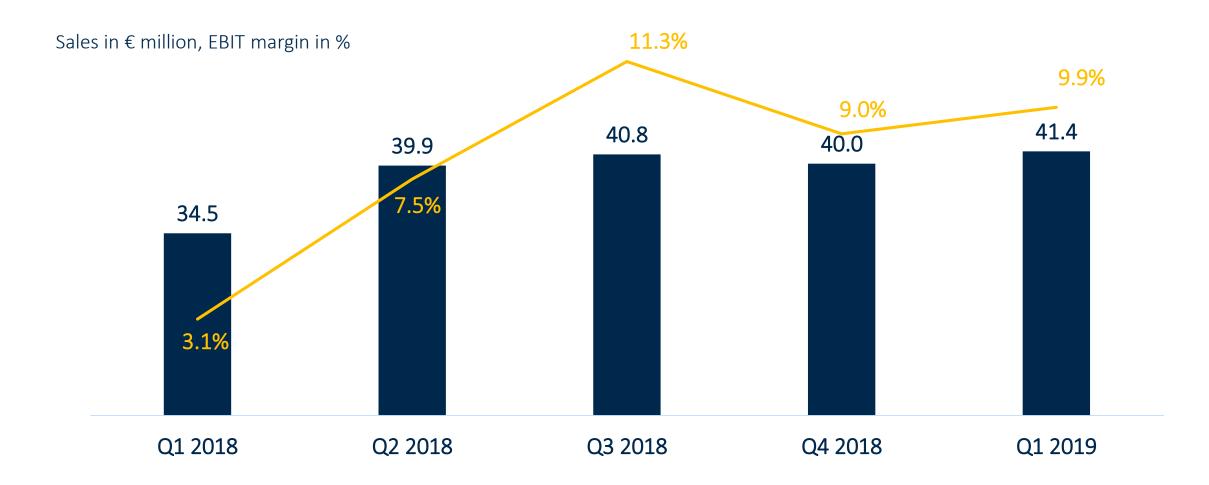
# Order intake Q1 at €42.3 million, backlog at €98.4 million



# Comments Order backlog remains at a high level of €98.4 million 70% are scheduled for 2019



# Continuous improvements lead to 9.9% EBIT margin





### **OUTLOOK**

## Executive Board confirms the Guidance for 2019



### OUTLOOK

# Chances and risks for sales and profitability

#### Sales

#### Strong sensor technology market:

### Global market for optical and pressure sensors with average growth rate approx. 7-8% to 2022

High order backlog €97.6m, 80% to ship in 2019

#### **Profitability**

#### **Economies of Scale**

- Continuous measures to improve operational excellence:
- Rising sales with value-add products

# Risks

Chances

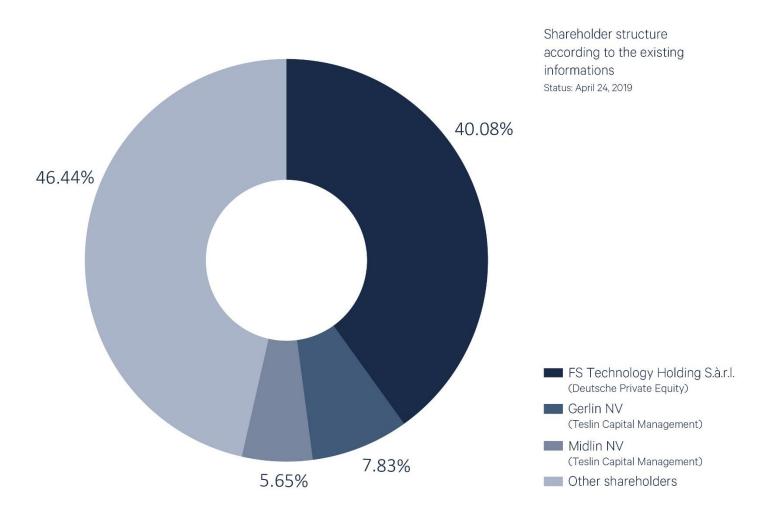
- Slowing economic growth
- Volatility in key trade-related decisions
- Shortage in materials supply
- Order behavior of large customers

- Changes in product mix
- Sales related decrease in economies of scale delays transition to 6-Inch production
- Increases in purchase prices, wages and salaries

# Our Shareholder Structure

### SHAREHOLDER STRUCTURE

# Consideration of DPE to sell ist shares is going on



#### October 31, 2018

- Adhoc: DPE considers to sell its shares in First Sensor AG
- As a result, it is possible that a possible acquirer will be obliged to submit a takeover bid
- First Sensor AG intends to play an active role in shaping the possible process

#### November 12, 2018

 Goldman Sachs assists First Sensor during the further process

## Sensing Innovations

#### **Company Presentation**

May 2019

First Sensor AG www.first-sensor.com ir@first-sensor.com

This presentation contains forward-looking statements. This presentation does not represent any solicitation to purchase shares of First Sensor AG. Rather it is intended exclusively for information purposes with regard to possible future developments at the company. All future-oriented information in this presentation was produced on the basis of probability-based planning and represents statements regarding the future which cannot be guaranteed. Rounding differences may occur.